



2005 MY SSR Production History - Option Penetrations

Printed On: 2/3/2006 17:40

		United States		Canada		Total Production				
		Penetration	Volume	7,196	Penetration	Volume	83	Penetration	Volume	7,279
Marketing Packages										
1SA	Base Model	2.1%	151		12.0%	10		2.2%	161	
1SB	Heated Seats, Driver side Memory seats, Auto Dimming ISRV and Driver's side OSRV mirrors, Halo Lighting, Satin Chrome Engine Cover Insert									
		97.9%	7,045		88.0%	73		97.8%	7,118	
		100.0%	7,196		100.0%	83		100.0%	7,279	
Engine										
LS2	6.0 L (390hp V8)	100.0%	7,196		100.0%	83		100.0%	7,279	
Transmissions										
M30	4 Speed Automatic	77.7%	5,591		61.4%	51		77.5%	5,642	
M10	6 Speed Manual	22.3%	1,605		38.6%	32		22.5%	1,637	
		100.0%	7,196		100.0%	83		100.0%	7,279	
Exterior Colors										
ZY1	Solid Color	100.0%	7,196		100.0%	83		100.0%	7,279	
ZY7	Two Tone Paint									
26U	Aqua Blur	17.9%	1,288		18.1%	15		17.9%	1,303	
41U	Smokin' Asphalt	24.2%	1,741		31.4%	26		24.3%	1,767	
67U	Ricochet Silver	16.7%	1,202		28.9%	24				
70U	Redline Red	22.6%	1,626		10.8%	9		22.5%	1,635	
79U	Slingshot Yellow	18.6%	1,338		10.8%	9		18.5%	1,347	
		100.0%	7,196		100.0%	83		83.2%	7,279	
Interior Colors										
192	Ebony	100.0%	7,196		100.0%	83		100.0%	7,279	
Wheel Finishes										
96P	Ultra Silver	26.2%	1,885		20.5%	17				
14P	Chromed	73.8%	5,311		79.5%	66				
		100.0%	7,196		100.0%	83				
Sound Systems										
US8	AM/FM Single CD w/MP3	2.1%	151		12.0%	10		2.2%	161	
UC6	AM/FM In Dash 6 CD Changer	97.9%	7,045		88.0%	73		97.8%	7,118	
UQA	Bose Premium Sound System	97.9%	7,045		88.0%	73		97.8%	7,118	
Regular Production Options										
ERK	Cargo Compartment Trim	75.9%	5,462		59.0%	49		75.7%	5,511	
VK3	Front License Plate Bracket	73.1%	5,260		100.0%	83		73.4%	5,343	
BCP	Satin Chrome Engine Cover Insert	59.4%	4,274							
Regular Production Accessories										
BKF	Customized Floor Mats w/Logo	78.4%	5,642		79.5%	66		78.4%	5,708	
BVE	Satin Chrome Running Boards	54.5%	3,922		66.3%	55		54.6%	3,977	
BVF	Color Keyed Running Boards	23.6%	1,698		10.8%	9		23.5%	1,707	
CTD	Cargo Netting Package	48.0%	3,454		28.9%	24		47.8%	3,478	
C44	Cockpit Windbreak	47.8%	3,440		37.3%	31		47.7%	3,471	
DT3	Cargo Organizer	0.8%	58		0.0%	0		0.8%	58	
	Satin Chrome Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature									
ERG	Color Keyed Auxiliary Gauge Package - Voltage, Engine Torque, Outside Temperature	40.4%	2,907		0.0%	0		39.9%	2,907	
ERH	Temperature	38.3%	2,756		0.0%	0		37.9%	2,756	
E80	Soft Side Saddle Storage	0.7%	50		0.0%	0		0.7%	50	
RAE	Intergrated Hard Side Saddle Storage	20.7%	1,490		13.3%	11		20.6%	1,501	
	Color Keyed Package (Engine cover insert, Bed Strips, Auxiliary Gauge housing)									
VXK	Color Keyed Package w/ Running Boards (BVF) (Engine cover insert, Bed Strips, Auxiliary Gauge housing)	14.7%	1,058		0.0%	0		14.5%	1,058	
VXM	Color Keyed Package (Engine cover insert, Bed Strips, Auxiliary Gauge housing)	23.6%	1,698		0.0%	0		23.3%	1,698	
VR4	Towing Package	42.1%	3,030		41.0%	34		42.1%	3,064	